

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

<hr/>		:	
BODUM USA, INC.,		:	
		:	
Plaintiff,		:	
		:	<b>07 Civ. 7453</b>
- against -		:	
		:	<b>RULE 7.1</b>
SERVICE IDEAS, INC.,		:	<b>STATEMENT</b>
		:	
Defendant.		:	
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Pursuant to Rule 7.1 of the Federal Rules of Civil Procedure, the undersigned attorney certifies that defendant Service Ideas, Inc. ("Service Ideas"), is a corporation organized under the laws of the State of Minnesota, has no parent corporation and there is no publicly held corporation that owns ten percent (10%) or more of the stock of Service Ideas.

Dated: October 11, 2007  
Long Island City, New York

KING & KING, LLP  
Attorneys for Defendant Service Ideas,  
Inc.

By: /s/  
Peter M. Kutil, Esq. (PK2562)

27-12 37<sup>th</sup> Ave.  
Long Island City, N.Y. 11101  
(718)896-6554

Of Counsel  
Richard A. Kempf  
Stephanie M. Kwong  
Moore & Hansen, PLLP  
225 South Sixth Street  
Suite 4850  
Minneapolis, MN 55402  
612-332-8200

TO:

Marie A. Tieri, Esq  
VEDDER, PRICE, KAUFMAN &  
KAMMHOLZ, P.C.  
1633 Broadway, 47<sup>th</sup> Floor  
New York, N.Y. 10019

And

David E. Bennett, Esq.  
VEDDER, PRICE, KAUFMAN &  
KAMMHOLZ, P.C.  
222 North LaSalle Street, Suite 2600  
Chicago, Illinois 60601-1003

**AFFIRMATION OF SERVICE**

Peter M. Kutil, affirms that he is the attorney for the defendant Service Ideas, Inc. and that on October 11, 2007 has served a true copy of the within Rule 7.1 Statement to the complaint by U.S. Mail first class postage prepaid by depositing same in an official U.S. Mail mailbox in the State of New York with delivery addressed to:

To:

Marie A. Tieri, Esq  
VEDDER, PRICE, KAUFMAN &  
KAMMHOLZ, P.C.  
1633 Broadway, 47<sup>th</sup> Floor  
New York, N.Y. 10019

and

David E. Bennett, Esq.  
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KAMMHOLZ, P.C.  
222 North LaSalle Street, Suite 2600  
Chicago, Illinois 60601-1003

/s/ \_\_\_\_\_  
Peter M. Kutil, Esq.

Dated: October 11, 2007  
Long Island City, N.Y.